SHUPL Winter Study Program 2027

Draft Program Schedule: International Management

February 15–28, 2027 (14 days) · Qingpu Campus, Shanghai · All courses in English

Classes are arranged in the morning (9:00–11:30) and afternoon (13:30–16:00) only; evenings are free for rest and self-guided exploration.

Day	Date	Morning 9:00–11:30	Afternoon 13:30–16:00
1	Mon, Feb 15	Arrival in Shanghai - airport pickup	Campus check-in - rest
2	Tue, Feb 16	Opening Ceremony & Campus Tour	Lecture: China's Business Environment (policy & legal framework, with Q&A)
3	Wed, Feb 17	Lecture: International Business Law in China	Case Workshop: Cross-Border Investment & Compliance (real-case analysis & group presentations)
4	Thu, Feb 18	Dialogue with Chinese Business Executives (guest talk & open discussion)	Field Visit: Shanghai Free Trade Zone & company visit
5	Fri, Feb 19	Lecture: International Trade & Commercial Dispute Resolution	Field Visit: SHIAC + Mock Arbitration Session (commercial case, student role-play)
6	Sat, Feb 20	Lantern Festival Cultural Day: Yuyuan Garden & City God Temple area	Festival experience continued · evening free
7	Sun, Feb 21	Shanghai Disneyland (full-day visit)	Shanghai Disneyland continued
8	Mon, Feb 22	Lecture: China's Economic Reform and Opening-Up	Workshop: China's Platform Economy (business models of Alibaba & Meituan, hands-on digital experience)
9	Tue, Feb 23	Workshop: Cross-Cultural Communication & Business Etiquette (role-plays)	Field Visit: leading Chinese law firm or Shanghai Intellectual Property Court (to be confirmed)
10	Wed, Feb 24	Case Challenge: Marketing a Product in China (team work & pitches)	Cultural Visit: Shanghai Museum
11	Thu, Feb 25	Lecture: International Business Negotiation (BATNA, ZOPA & interest-based strategy)	Business Negotiation Simulation (group case work)
12	Fri, Feb 26	Capstone Project: China Market Entry Plan for a Russian Company (group presentations before a jury of faculty and invited business practitioners)	Cultural Visit: The Bund & Shanghai Urban Planning Exhibition Hall
13	Sat, Feb 27	Cultural Excursion: Zhujiajiao Water Town	Cultural Excursion continued
14	Sun, Feb 28	Closing Ceremony & Certificate Award	Airport transfer · departure